



PURE CHABLIS

*One grape
One region
One of a kind*

Only from France

Chablis Toasts to Women this International Women's Day

Chablis celebrates women's growing appreciation in the industry, both in the vineyard and on premise

New York, NY, February 8th, 2016 – **Chablis, the iconic region in Bourgogne, France** known for its elegant cool-climate Chardonnay wines, presents convivial and refreshing wines to toast to women's growing influence in the wine industry this International Women's Day, March 8th, 2016.



In a world long dominated by men, women in Chablis are increasingly taking the lead at every step of the wine-making stage, pulled into this path by their love of Chablis' terroir. Producers such as Lyne Marchive from Domaine des Malandes, Clotilde Davenne, Isabelle and Nathalie Oudin from Domaine Oudin are now ambassadors of the region in the United States, as they are injecting a new flow of passion into the art of making Chablis wines, while always honoring the traditions and the soil conferred to them by previous generations of Chablis producers.

"This kind of work was dominated by men and I wanted to prove that I could do it as well," said Clotilde Davenne, vineyard owner who decided to studied oenology at age 18. *"Back then it was not very common for women to be oenologists,"* she added.

"When I finished school, working in the cellar was much more complicated for a woman than today. But I was passionate about winemaking, and somewhat stubborn," said Nathalie Fèvre, whose name is coupled with her husband's on the label of their wines Domaine Nathalie et Gilles Fèvre.

This growing presence of women in Chablis' winemaking world is also reflected by their increasing presence on wine labels. For example, while "& fils" (& sons) is usually found on a wine bottle, at Domaine Daniel Seguinot & Filles, it is now "& filles" (& daughters). Despite the majority of men's names listed on bottles, more and more women are also finding their place on wine labels as well, such as Isabelle and Nathalie Oudin or

even L&C Poitout, with the C standing for Catherine. These women's stories follow the successes of many other women in Chablis, including Athénais de Béro from Château de Béro, Claire and Marine Race from Domaine Denis Race, Marie-José Fourrey from Domaine Fourrey, and Lucie Depuydt, oenologist for J. Moreau & Fils...

In recent years, the classic sommelier archetype has also come to be shaken by a new generation of young sommeliers, many of which are now women.



At the lead of some of the U.S.'s most respected beverage programs, these women without fail include Chablis wines on their lists, which they claim are a woman's favorite as it is low in alcohol, bright, and exalts delicate flavors that women love, such as classic seafood dishes or more exotic cuisines. Indeed, with its mineral and appetizing qualities, Chablis is the key to a world of extraordinary pairing opportunities.

"Chablis' minerality and high acid make it the ideal partner to sublime otherwise ordinary ingredients. For example, I love pairing our Monkfish and Fennel with Chablis because it complements the dish, working with the flavors without overshadowing. Chablis is not showy and that is the beauty of it," says Sarah Blau, Sommelier at two-

Michelin-star restaurant Aquavit, in New York.

"While in Chablis, I had one of the most incredible pairings ever with Chablis. It was this beautiful poached sea bass on top of a shallow pour of dashi. The saline, smoky, and intense broth made the lemon curd and quartz qualities of the Chablis pop. It was a revelation," states Marie-Louise Friedland, Sommelier at State Bird Provisions, San Francisco.



About Chablis wines

The Chablis Commission, part of the Bourgogne Wine Board, manages the worldwide promotion of the wines of Chablis. Located only 1.5 hour from Paris, Chablis is the most northern of the 5 wine-producing regions in Bourgogne, Chardonnay's birthplace. Chablis' vineyards are composed of 13,343 acres spread-out in 300 estates. Elegantly simple, Chablis wines can only come from France. Divided into four different appellations (Petit Chablis, Chablis, Chablis Premier Cru, Chablis Grand Cru), these 100% Chardonnay based wines call for an invite to purity and minerality. With around 40 million bottles produced each year, Chablis wines represent a third of white Bourgogne offerings and export annually over 65%.

For media queries – imagery, samples, or interviews – please contact:

Marguerite de Chaumont Quitry

Sopexa c/o Bourgogne Wine Board
marguerite.dechaumont-quitry@sopexa.com
+1 (212) 386-7441

Françoise Roure

Marketing Communications Manager, BIVB
francoise.roure@bivb.com
+33(0)3 86 42 42 22

www.chablis-wines.com / [@purechablis](https://twitter.com/purechablis) #purechablis

