

PURE CHABLIS

One grape

One region

One of a kind

Only from France

Press release – February 2019

2018: A comeback vintage

“Those in the Chablis region are delighted! We were hesitant because of the summer drought, but the vines had given us a wonderful gift after two very difficult years,” says Louis Moreau, President of the Chablis arm of the Bourgogne Wine Bureau (BIVB).

CP Maison Louis Moreau – Yann de la Calle



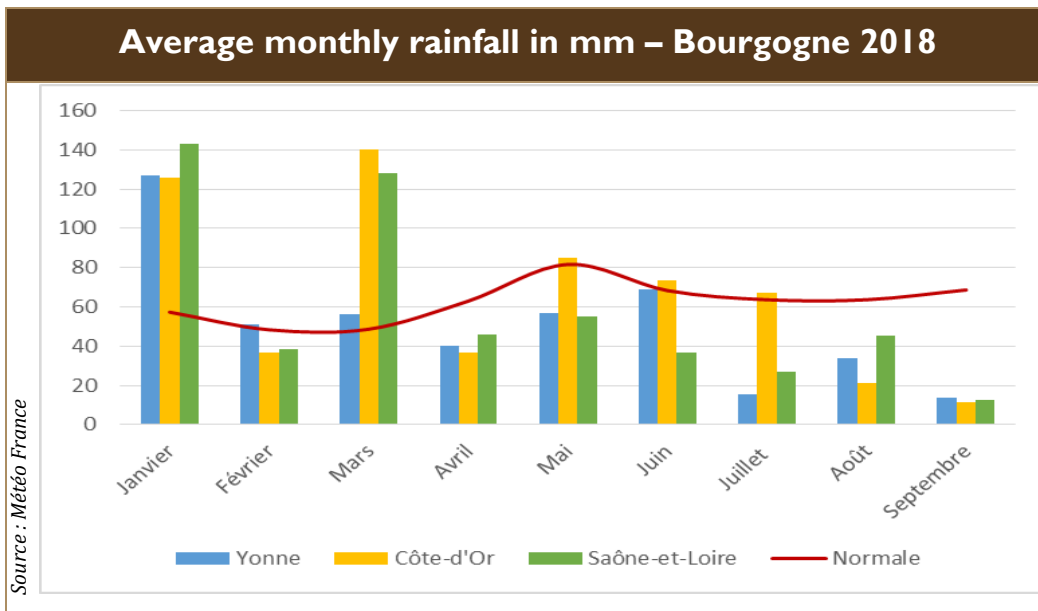
Right until the very end, nobody really believed it, but this vintage has put the smiles back on the faces of Chablis winegrowers and producers after the low-yielding 2016 and 2017 vintages.

In 2018, the winter brought significant rainfall that helped boost water reserves. Growth began early, and we were spared spring frosts this year. Hail threatened to turn the tables, hitting three *communes* that had already been devastated in previous years, but perfect spring weather ensured good growth and the harvest potential started to look promising with generous fruit forming.

Exceptional conditions

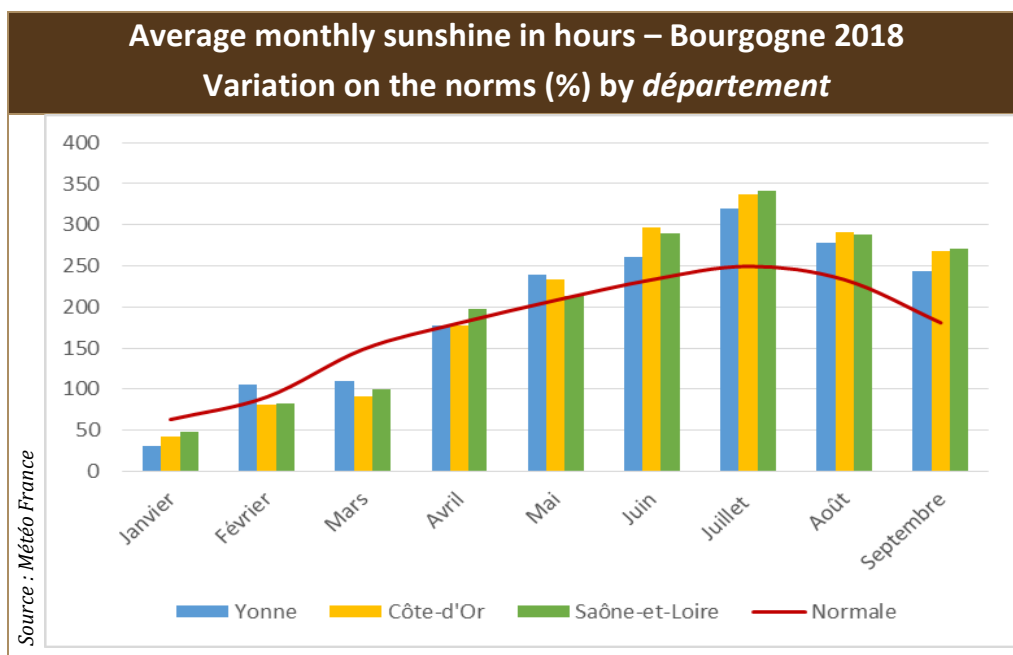
The end of spring and the summer months were hot, sunny, and dry, keeping disease at bay. Indeed, from April to September, the vines enjoyed some exceptional weather with rainfall below seasonal norms and sunshine hours and heat well above.

The hot and dry summer settled in for the long haul, with winegrowers at their pre-harvest meeting at the end of August left wondering if the lack of rainfall was going to reduce the yield of this lovely fruit. But what came out of the presses rapidly reassured them – the water table had been replenished over winter and the vines were able to withstand the drought, reaching their full potential after two very tricky years.

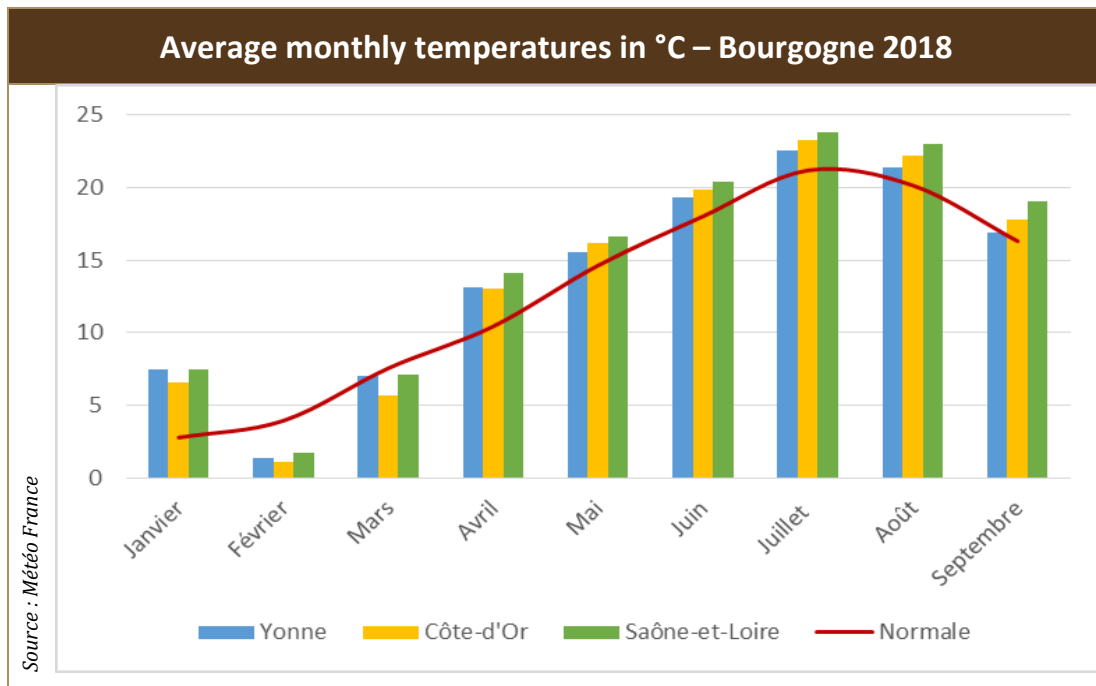


The 2018 vintage was a delight, with excellent quality and quantity. The grapes were in perfect health and there was no panic to gather them quickly – they could be harvested as each plot ripened.

The juice as clear, alcoholic fermentation sometimes a little tardy, but in the end, the wines are complex, expressive, and generous, with a distinct touch of freshness.



“As winegrowers, we have experienced few harvests like this one, so yes, there’s a lot to smile about!” says Patrice Vocoret, President of the Office du Chablis. “This vintage will allow us to regain market share that we had previously lost due to a lack of wine.”



Volumes produced in 2018 in hectoliters

| | Volume |
|---------------------|---------|
| Petit Chablis | 66,160 |
| Chablis | 218,885 |
| Chablis Premier Cru | 44,965 |
| Chablis Grand Cru | 5,418 |
| Total | 335,428 |

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