

Press release

#CiteClimatsVins #BourgogneWines



Chablis



Beaune



Mâcon

June 2023: inauguration of the Cité des Climats et vins de Bourgogne

Bourgogne, 20th March 2023

After several years of vision, reflection and hard work, spearheaded by the Bourgogne Wine Board (BIVB), the Cité des Climats et vins de Bourgogne will open its doors in Chablis, Beaune and Mâcon for mid-June. This major event will take place in two stages: the phased opening to the general public, and the official inauguration of the network.

► Phased openings in spring 2023*

Ahead of the ceremony that will formally open the 3 sites, the Cité des Climats et vins de Bourgogne has opted for a **phased opening**, from May 2023.

Mâcon will kick things off on **Friday 3rd May**, followed by **Chablis** on **Friday 17th May**, and **Beaune** on **Saturday 17th June**.

The opening of the Cité in Beaune will also mark the launch of the Cité des Climats et vins de Bourgogne network



► A mid-June inauguration week at all 3 sites

The opening of the Cité des Climats et vins de Bourgogne network will be formalised by **simultaneous** inauguration ceremonies in Chablis, Beaune and Mâcon, **from the 15th to 18th June**.

** The opening dates of each Cité, initially scheduled for between March and May, have been carried forward by a month, to ensure a top quality finish for the buildings.*

Four extraordinary days to discover these **3 sites dedicated to the culture and history of Bourgogne wines**, a wine-growing model founded on *terroir* that is unique in the world.

15th and 16th June, two days reserved for professionals:

- Corporates, funders, partners: half-day inauguration ceremony
 - o Chablis: Thursday 15th June am
 - o Beaune: Friday 16th June am
 - o Mâcon: Friday 16th June pm

- Professionals from the wine and tourism sectors: privileged access during the day

Highly esteemed sponsors from the world of wine, invited to the inauguration

This unique moment is an opportunity for the BIVB and the Cité des Climats et Vins de Bourgogne **to celebrate the great Bourgogne wine-growing model**. Guests from the world of wine, from other wine regions in France and from abroad, are invited to **bear witness** to this ceremony and recount how the Bourgogne model has inspired their *terroir*-based approach. In addition to the discovery of the 3 Cités, they will participate in a panel discussion on the theme "Bourgogne, a world model of *terroir*-based viticulture", enjoy dinner in an iconic location and take part in a vineyard excursion in the Côte Chalonnaise.

17th and 18th June: two days reserved for the general public

This inaugural weekend is to welcome the general public, simultaneously, in Chablis, Beaune and Mâcon. Two days of festivities will include: discovery of the different locations and visitor trails, as well as **an array of activities** based around the 5 senses, prepared especially for the event.

The full programme will soon be available at our brand new website
www.citeclimatsvins-bourgogne.com

Our partners

Institutionals



Private



Patrons of the Cité

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